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**Summer Internship Report**

**on**

**Automated Customer Services**

Submitted by

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SCHOOL OF ENGINEERING AND TECHNOLOGY

THE NORTHCAP UNIVERSITY

GURUGRAM-122017

Internship Period: 03/06/2024 TO 12/07/2024

**Copy of Certificate of completion (issued by the industry you have done an internship)**

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**TABLE OF CONTENTS**

**List of Tables**...………………………………………………………………………… 5

**List of Figures**…………………………………………………………………………. 6

**Abstract**...…………………………………………………………….……….……… 7

**1. Introduction**………………………………………………………………………… 8

1.1 Overview

1.2 Training Location

1.3 Focus Areas

**2. Problem Statement**…………………………………………………………………. 9

2.1 Objective

2.2 Scope

**3. Social Relevance of the Project**……………………………………………………. 9

3.1 Impact on Industries

3.2 Benefits to Customers

3.3 Operational Efficiency

**4. Training Description**…………………………………………………………. 10 - 12

4.1 Project Goals

4.2 Methods Used

4.2.1 Custom Question Answering

4.2.2 Conversational Language Understanding

4.3 Stages of Training

4.3.1 Requirement Analysis and Planning

4.3.2 Design and Setup

4.3.3 Model Development

4.3.4 Testing and Validation

4.3.5 Deployment and Monitoring

4.4 Accomplishments

4.5 Technical Activities

4.6 Administrative Activities

**5. Experimental Results**………………………………………………………… 12 - 17

5.1 Custom Question Answering Service

5.2 Conversational Language Understanding

5.3 Bot Framework Emulator (V4)

**6. Analysis**………………………………………………………………………. 19 - 20

6.1 Technical Skills Acquired

6.2 Non-Technical Skills Acquired

6.3 Organizational Structure and Team Dynamics

6.4 Company Initiatives

6.5 Performance Analysis

6.6 Areas for Improvement

**7. Conclusion**……………………………………………………………………. 19 - 21

7.1 Advancement in Technical Understanding

7.2 Enhancement of Organizational Skills

7.3 Benefits Acquired from The Training

7.4 Enrichment of Knowledge

7.5 Areas for Further Improvement

7.6 Suggestions for Improvement of the Training Program

**8. Bibliography**…………………………………………………………………. 21 - 22

**9. Appendix**………………………………………………………………

9.1 Introduction to The Hosting Firm

9.2 Management and Administrative Structure

9.3 Sample Plans or Drawings

9.4 Technical Documents and Literature

9.5 Design and Calculation Sheets

9.6 Project Daily Task

**10. Project at a Glance**…………………………………………………

**LIST OF TABLES**

**1. Appendix**………………………………………………………………

Figure 9.6: Project Daily Task

**LIST OF FIGURES**

**Chapter 5. Experimental Results**………………………………………………. 12 - 17

**5.1 Custom Question Answering Service**……………………………………… 12 - 13

Figure 5.1.1: Empty Knowledge Base

Figure 5.1.2: Adding Sources in Knowledge Base

Figure 5.1.3: Editing and Testing Sources

**5.2 Conversational Language Understanding**………………………………… 13 - 14

Figure 5.2.1: Empty Schema

Figure 5.2.2: Adding Intents in the Schema

Figure 5.2.3: Training Model Part 1

Figure 5.2.4: Training Model Part 2

Figure 5.2.5: Model Performance Analysis

**5.3 Bot Framework Emulator (V4)** ………………………………………….... 15 - 17

Figure 5.3.1: Installing Dependencies for the Bot

Figure 5.3.2: Configuring Medical Bot

Figure 5.3.3: Done Finalizing the Medical Bot

Figure 5.3.4: Snapshot bot.js File

Figure 5.3.5: Snapshot of index.js File

Figure 5.3.6: Creating a Bot in Bot Framework Emulator

Figure 5.3.7: Saving Medical Bot File

Figure 5.3.8: Testing the Saved Bot Model

**Chapter 10. Project at a Glance**………………………………………………... 24 - 25

Figure 10.1: Final Snapshot of medicalbot.js File

Figure 10.2: Final Snapshot of index.js File

Figure 10.3: Executing the index.js File

Figure 10.4: Running the Bot Framework Emulator

Figure 10.5: Connecting the Saved Medical Bot

Figure 10.5: Testing the Live Medical Bot

**ABSTRACT**

My training took place at The NorthCap University, where I focused on preparation for the AI-900 MS Azure AI Fundamentals test. My primary training goals were to provide me with the skills and knowledge I needed to confidently pass the exam, which covered a wide range of artificial intelligence topics such as workloads and considerations, machine learning, computer vision, natural language processing (NLP), and conversational AI on Azure.

During the training, I engaged in various activities, such as:

* No-code Machine Learning with Azure ML Studio (AutoML and Designer)
* Analyzing images and text with Azure Computer Vision Service
* Classifying images and detecting objects with Azure Custom Vision Service
* Analyzing faces with Azure Face Service
* Analyzing receipts with Azure Form Recognizer Service
* Understanding language with Azure Language Understanding Services

My main accomplishment was passing the AI-900 exam with excellent grades. The most significant takeaways from this program included a thorough understanding of present AI applications and their possible future implications. Technically, I acquired hands-on experience with several Azure AI services, while non-technically, I learned how to manage projects efficiently and collaborate in a structured learning environment.

**1. INTRODUCTION**

My training was conducted at The NorthCap University, where I specialized in AI and machine learning. This training utilized Microsoft Azure, a leading cloud computing platform that supports the development, testing, and management of applications and services through Microsoft-managed data centers. Azure's robust AI and machine learning services provided a comprehensive toolset for building intelligent applications.

Throughout the training, I extensively used Azure's AI services, including Azure Machine Learning Studio for no-code and low-code model development, and Azure Cognitive Services for integrating AI capabilities into applications. I worked with Azure Computer Vision for image analysis, Azure Custom Vision for image classification and object detection, Azure Face for facial recognition, and Azure Form Recognizer for document information extraction.

My role as a trainee involved hands-on experience with these services, mirroring the responsibilities of a junior data scientist or machine learning engineer. I managed the full lifecycle of AI model development—from data preparation and training to testing and deployment. This practical approach deepened my understanding of AI and provided insight into real-world challenges and solutions.

Additionally, I developed an automated customer service system using Azure’s conversational AI tools, such as Custom Question Answering and Conversational Language Understanding. This project demonstrated how AI can enhance customer support efficiency and scalability.

The training also emphasized collaboration, where I worked closely with peers and supervisors, simulating a professional environment where teamwork and communication are vital. This experience not only improved my technical skills but also provided a solid foundation in project management and organizational dynamics, preparing me for a career in AI and machine learning.

**2. PROBLEM STATEMENT**

The project aimed to create an automated customer service system using Azure conversational AI tools, addressing the need for efficient and scalable customer support solutions.

**3. SOCIAL RELEVANCE OF THE PROJECT**

This project holds significant social relevance as it enhances customer service efficiency, reduces response times, and provides 24/7 support. In today's fast-paced world, customers expect immediate assistance and resolutions to their queries. Traditional customer service methods, which rely heavily on human agents, often fall short of these expectations, leading to frustration and decreased satisfaction. By implementing an automated customer service system using Azure's conversational AI tools, we aim to bridge this gap and meet the high expectations of modern consumers.

The project's impact spans various industries, including retail, banking, healthcare, and telecommunications. In retail, customers frequently have questions about products, order statuses, and return policies. An automated system can provide instant answers, improving the overall shopping experience. Similarly, in banking, customers often seek information about account balances, transaction histories, and loan options. An AI-driven customer service system can efficiently handle these inquiries, freeing up human agents for more complex tasks.

Moreover, the ability to provide 24/7 support is a game-changer for businesses operating in a global market. Customers in different time zones can receive assistance at any time, eliminating the frustration of waiting for business hours. This round-the-clock availability improves customer satisfaction and enhances a company's competitive edge.

Operationally, the project reduces the burden on human agents, allowing them to focus on critical and complex tasks. This shift enhances customer service efficiency and contributes to employee satisfaction by reducing repetitive work. The scalability of the AI system ensures it can handle varying levels of demand without a proportional increase in costs, making it cost-effective for businesses.

The use of AI in customer service fosters innovation and technological advancement. As AI systems learn and evolve, they provide more accurate and personalized responses, further improving the customer experience. This continuous improvement cycle drives the development of smarter and more efficient AI solutions, pushing the boundaries of what is possible in customer service.

**4. TRAINING DESCRIPTION**

The nature of my work during the training involved developing AI models and solutions using a variety of Microsoft Azure services. The primary goal of the project was to design, implement, and test an automated customer service system capable of efficiently handling customer inquiries. This system aimed to leverage AI technologies to improve response times and provide round-the-clock support.

**4.1 Project Goals**

The project had several key objectives:

1. **Design and Implementation:** To create a robust AI-based customer service system using Azure's AI tools.
2. **Testing and Deployment:** To thoroughly test the system to ensure reliability and accuracy, and then deploy it for real-world use.
3. **Scalability and Efficiency:** To ensure the system could handle a large volume of inquiries without compromising performance.

**4.2 Methods Used**

To achieve these goals, I employed various Azure services:

* **Custom Question Answering:** This service allowed for the creation of a comprehensive knowledge base to provide precise answers to customer queries.
* **Conversational Language Understanding:** This tool enabled the development of natural language processing models that could understand and respond to customer inputs effectively.

**4.3 The training followed a structured approach, divided into several stages:**

**Stage 1: Requirement Analysis and Planning**

* Identified the requirements for the automated customer service system.
* Developed a detailed project plan outlining the objectives, timelines, and milestones.

**Stage 2: Design and Setup**

* Designed the architecture of the AI system, ensuring it met the project requirements.
* Set up the necessary Azure services, configuring them to support the AI model development process.

**Stage 3: Model Development**

* Developed AI models using Azure Machine Learning Studio, focusing on creating no-code and low-code solutions.
* Trained models with relevant data, fine-tuning parameters to optimize performance.
* Integrated Azure Cognitive Services, such as Azure Computer Vision and Azure Text Analytics, to enhance the capabilities of the customer service system.

**Stage 4: Testing and Validation**

* Conducted extensive testing to validate the accuracy and reliability of the AI models.
* Performed iterative testing and debugging to address any issues and improve system performance.
* Coordinated with peers and supervisors to review the system's functionality and gather feedback.

**Stage 5: Deployment and Monitoring**

* Deployed the AI models to a live environment, ensuring smooth integration with existing systems.
* Set up monitoring tools to track the performance and usage of the customer service system.
* Made necessary adjustments based on real-time data and user feedback to enhance system effectiveness.

**4.4 Accomplishments**

The primary accomplishment was the successful development and deployment of the AI-based customer service system. This system demonstrated the ability to handle customer inquiries efficiently, providing accurate responses and reducing response times significantly.

**4.5 Technical Activities**

* Setting up and configuring various Azure services, including Azure Machine Learning Studio and Azure Cognitive Services.
* Developing, training, and deploying AI models using Azure’s no-code and low-code environments.
* Integrating multiple Azure services to create a comprehensive customer service solution.

**4.6 Administrative Activities**

* Coordinating with peers and supervisors to ensure project alignment and gather feedback.
* Managing project timelines and milestones to ensure timely completion.
* Documenting the development process and creating detailed reports for review.

Throughout the training, I maintained a detailed record of the technical and administrative activities performed. Relevant screenshots and sample plans will be included in the appendix to provide a visual representation of the work carried out. These materials will help illustrate the project's progression and the various stages involved in developing the AI-based customer service system.

**5. EXPERIMENTAL RESULTS**

I conducted experiments with Azure services. Initially, there were challenges, but through consistent effort, I achieved successful model deployment and testing, demonstrating the feasibility of the automated customer service system.

**5.1 Custom Question Answering Service**

Figure 5.1.1: Empty Knowledge Base

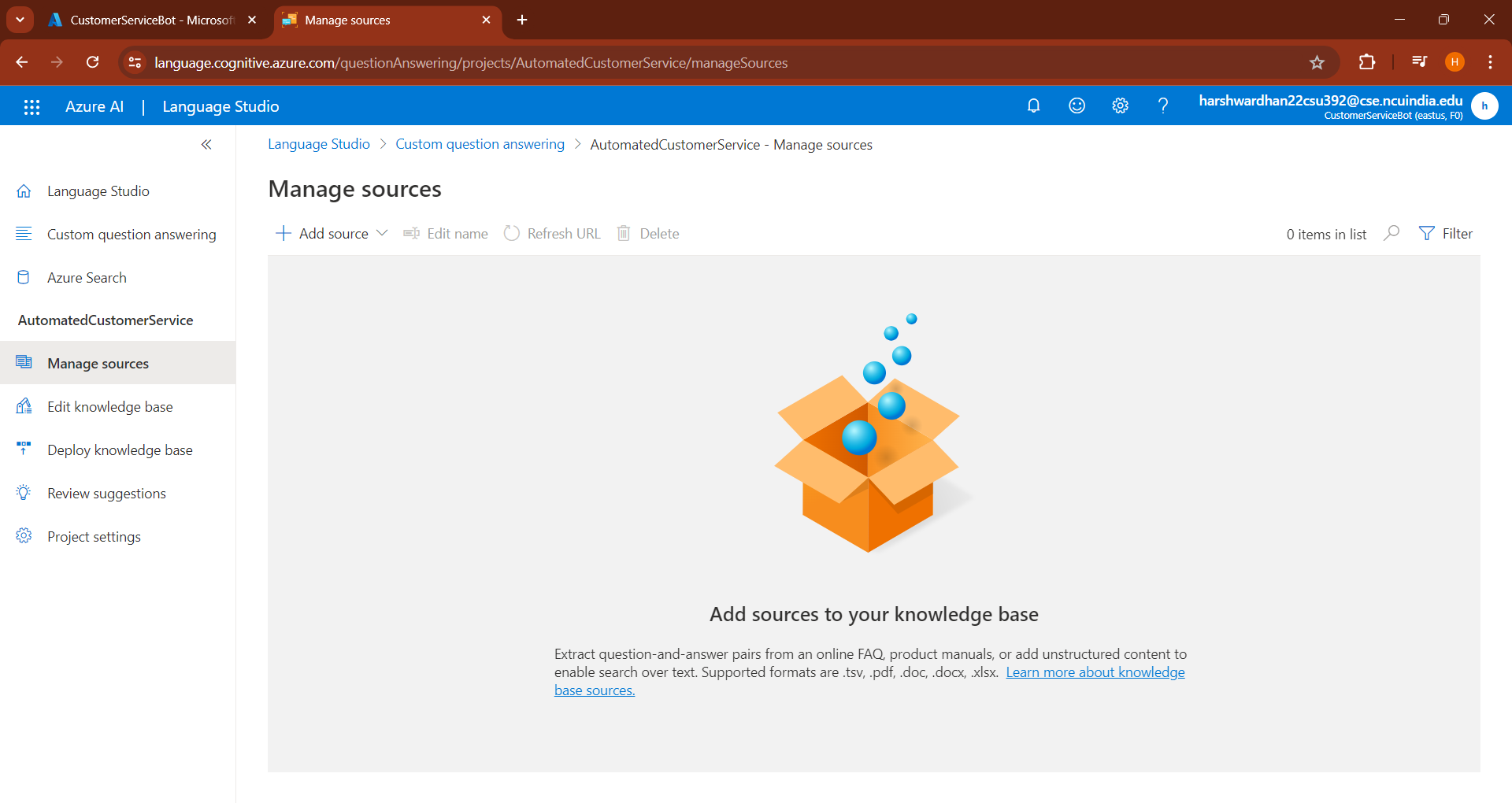


Figure 5.1.2: Adding Sources in Knowledge Base

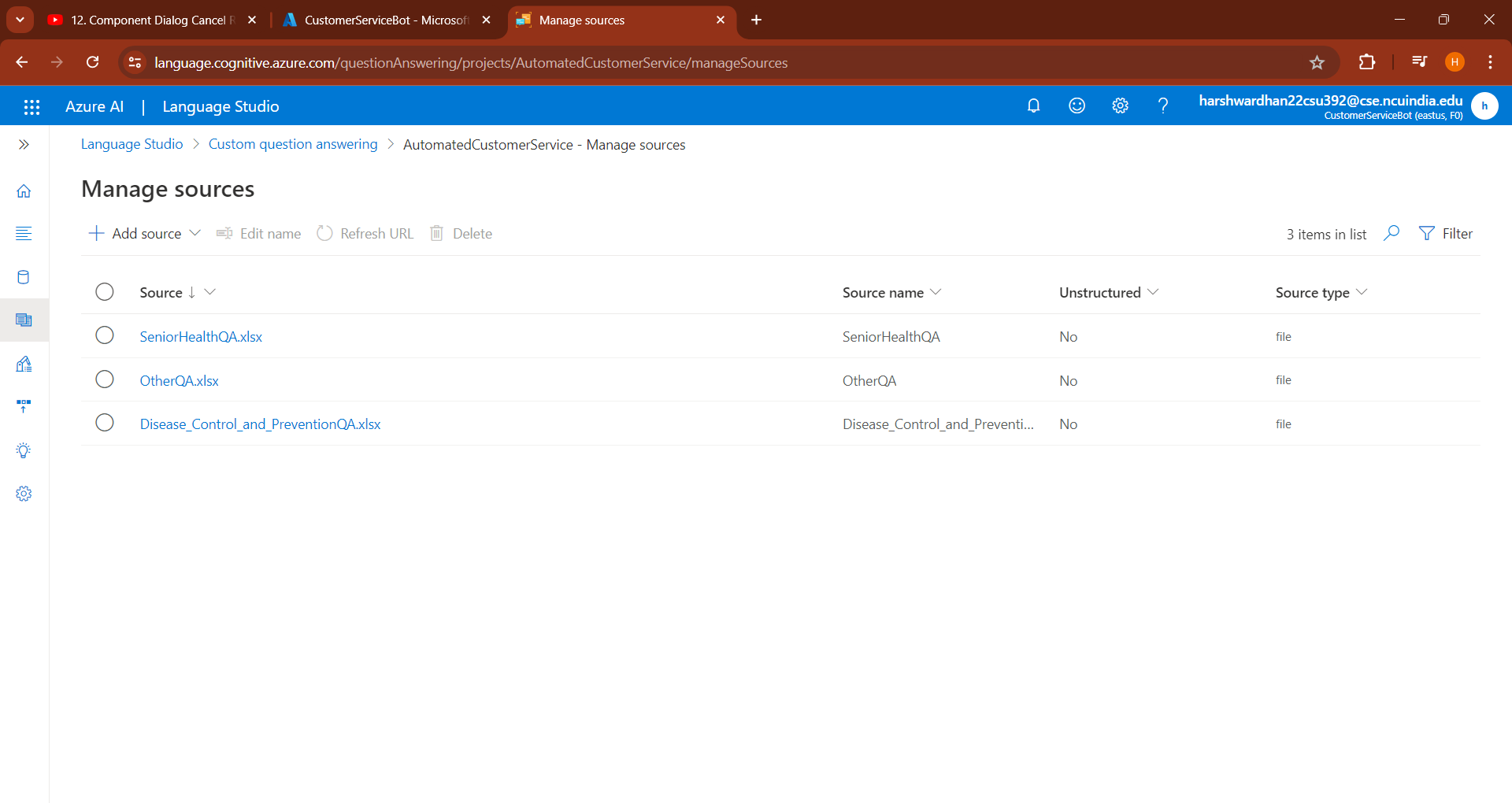
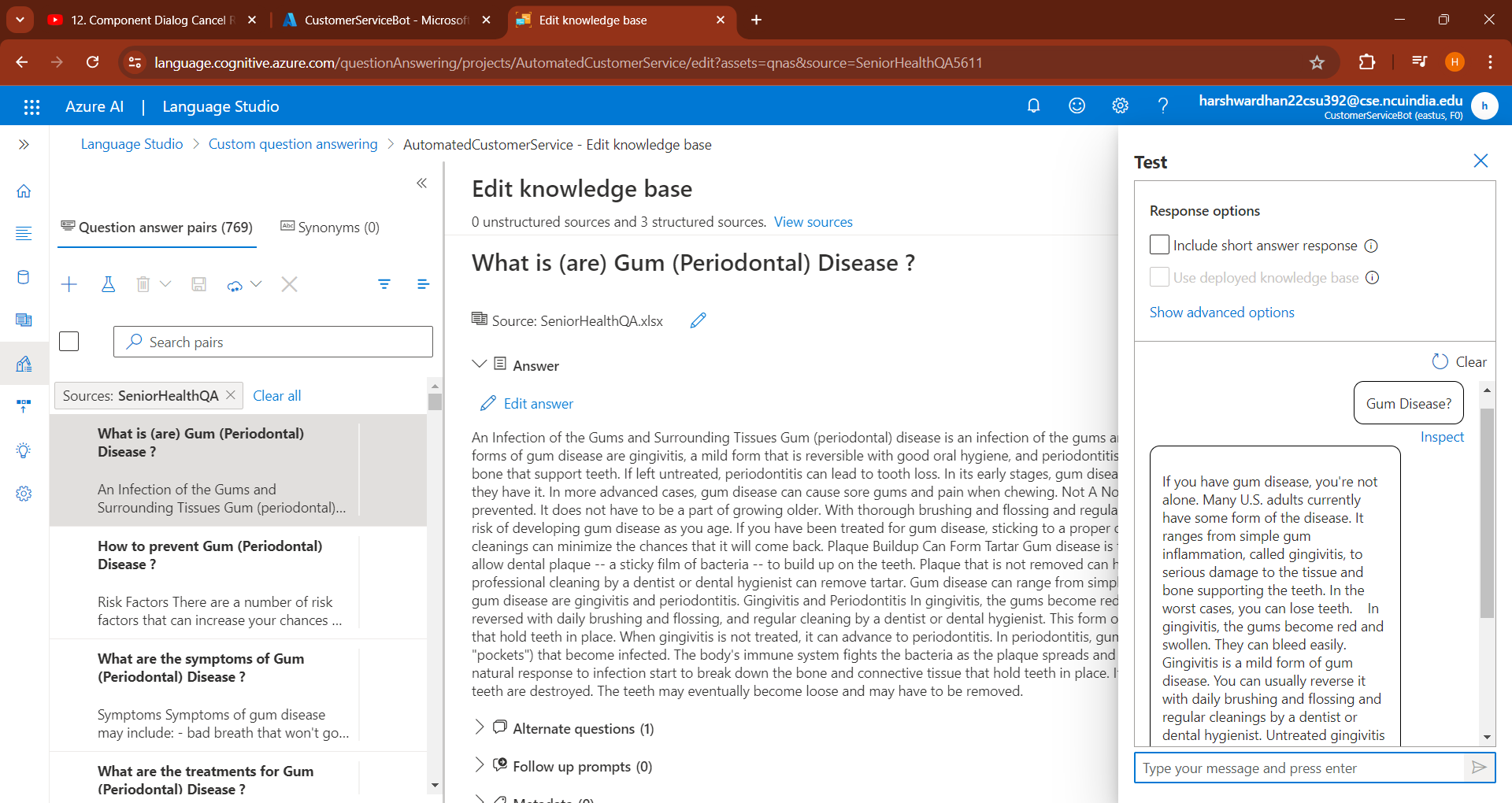


Figure 5.1.3: Editing and Testing Sources



**5.2 Conversational Language Understanding**

Figure 5.2.1: Empty Schema

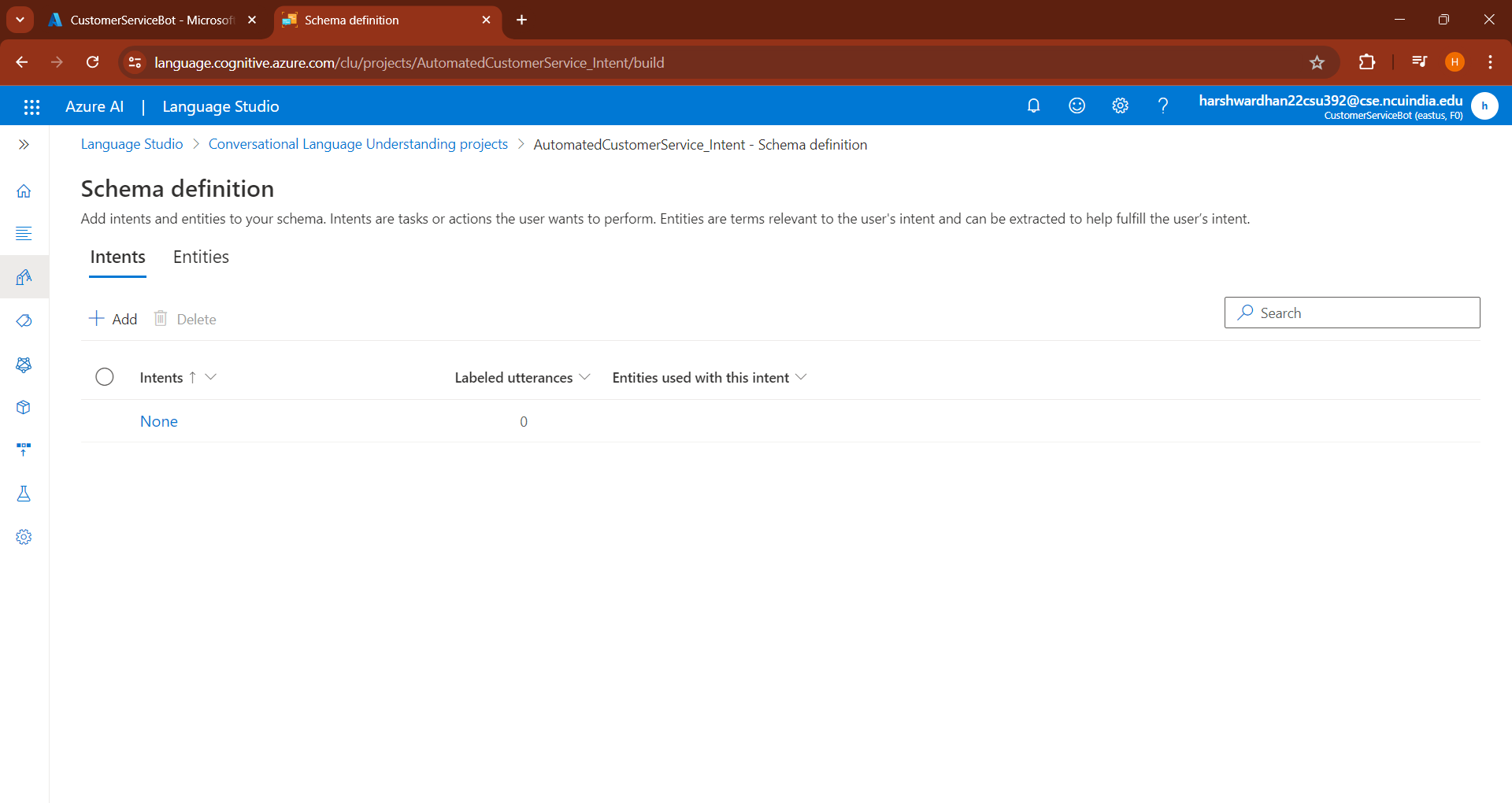


Figure 5.2.2: Adding Intents in the Schema

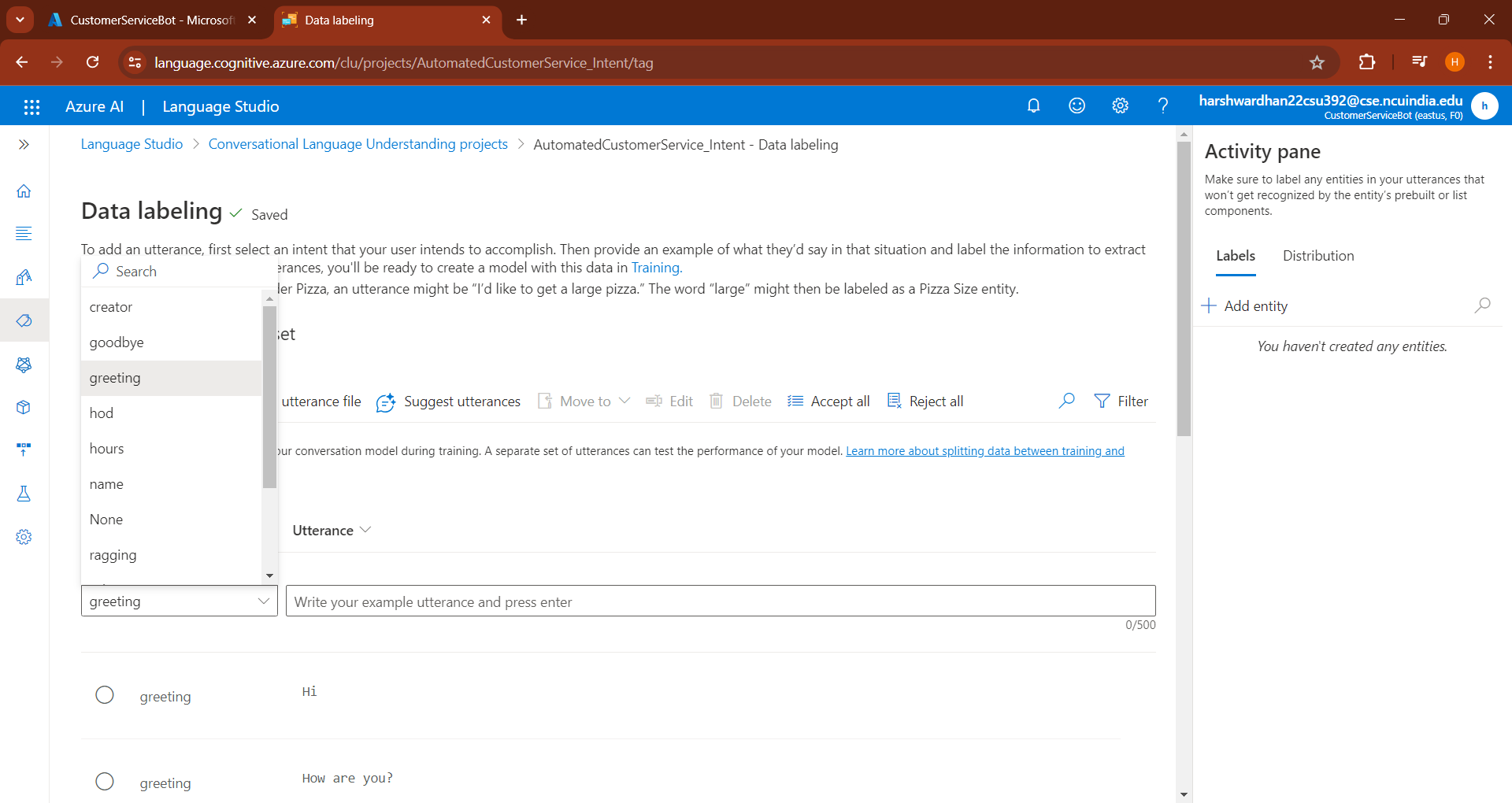


Figure 5.2.3: Training Model Part 1

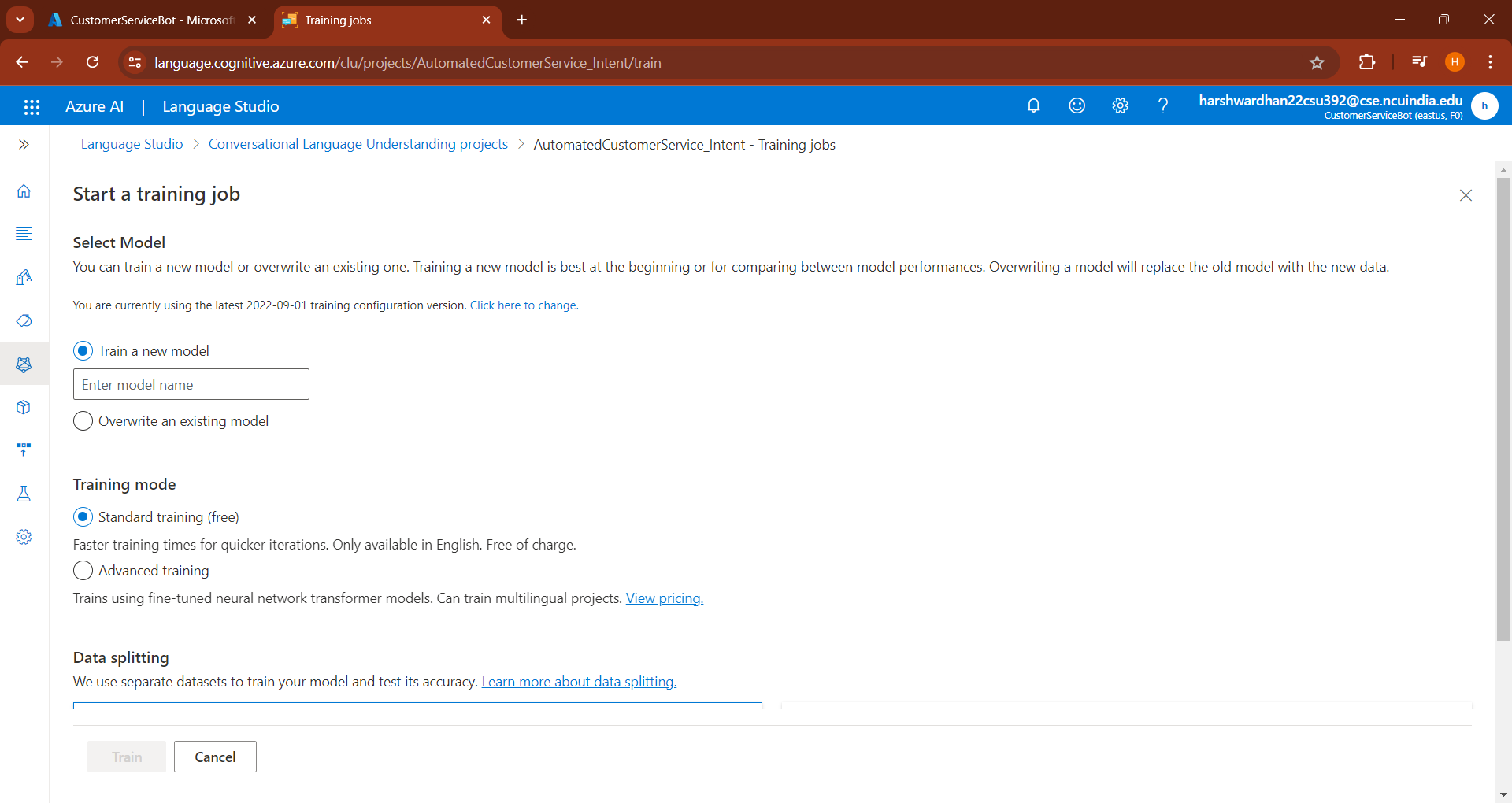


Figure 5.2.4: Training Model Part 2

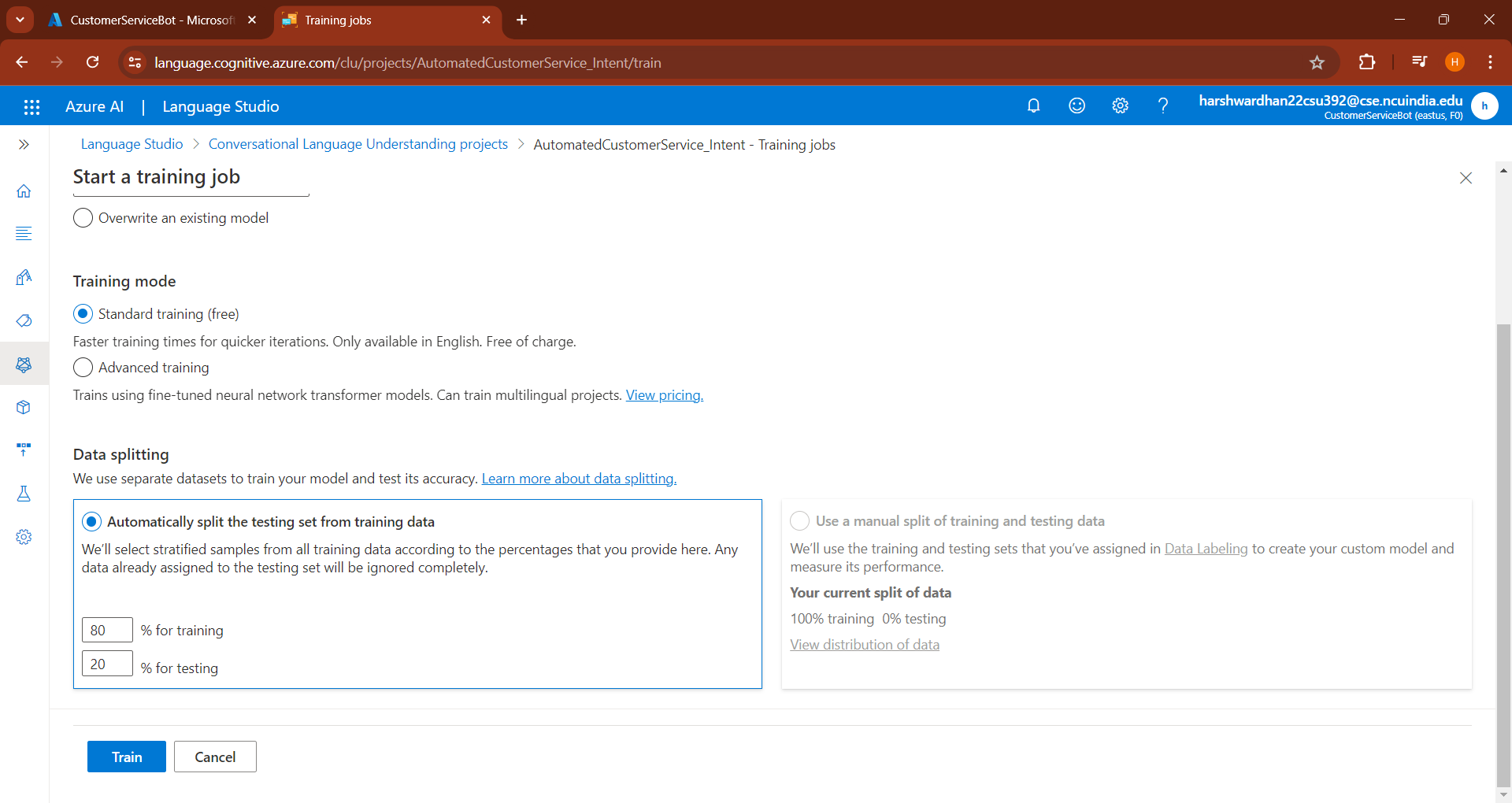
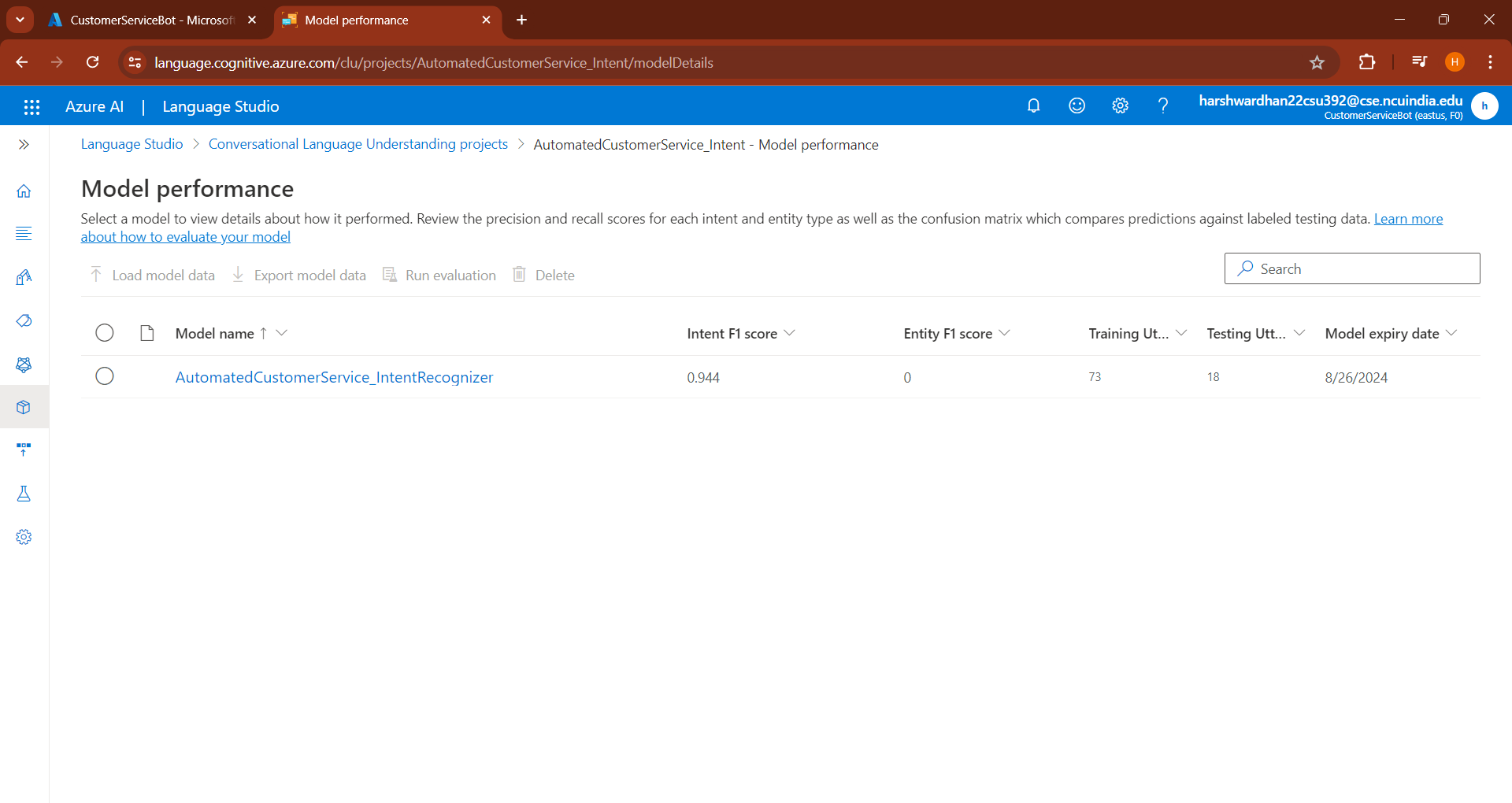


Figure 5.2.5: Model Performance Analysis



**5.3 Bot Framework Emulator (V4)**

Figure 5.3.1: Installing Dependencies for the Bot

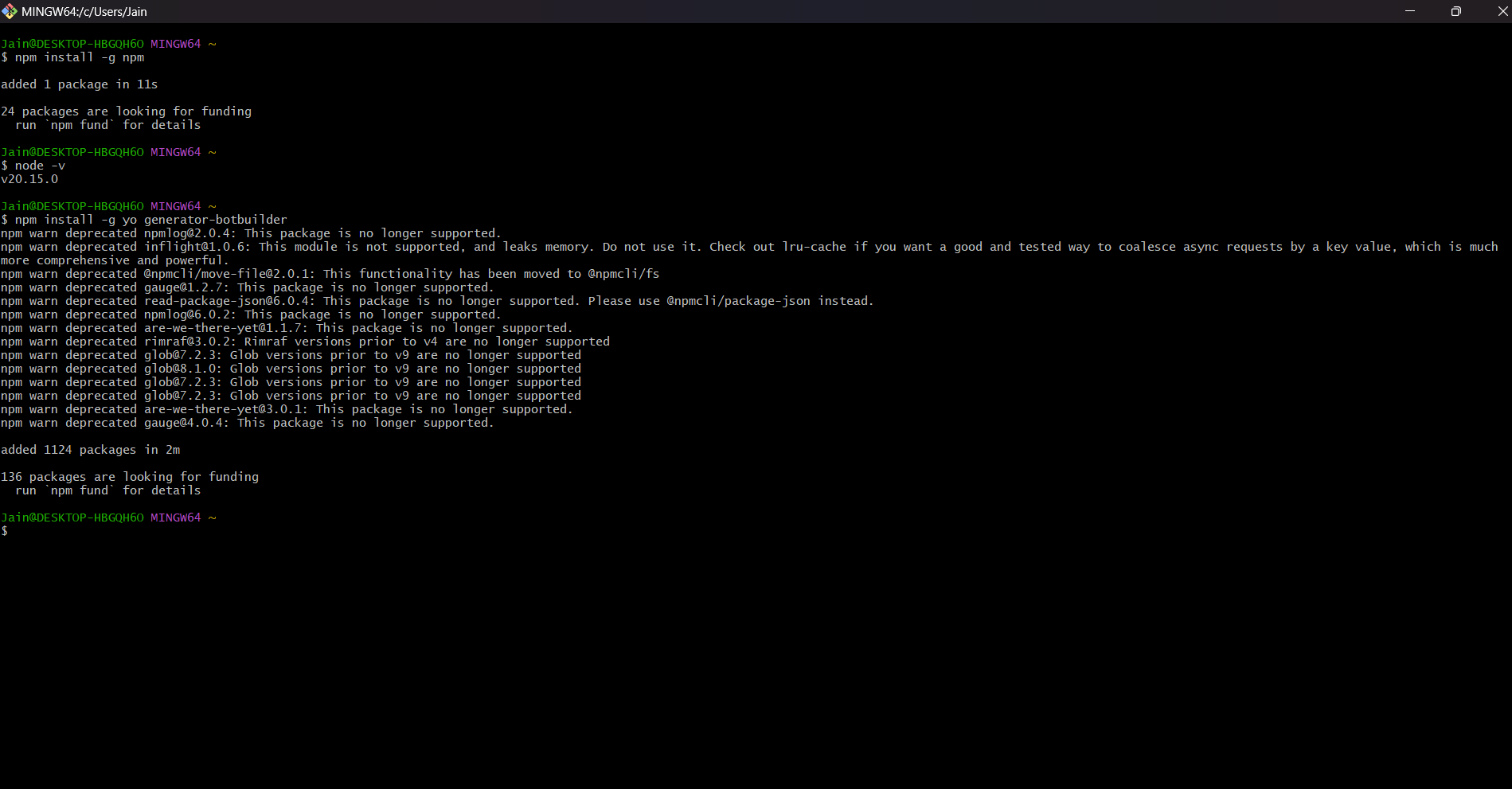


Figure 5.3.2: Configuring Medical Bot

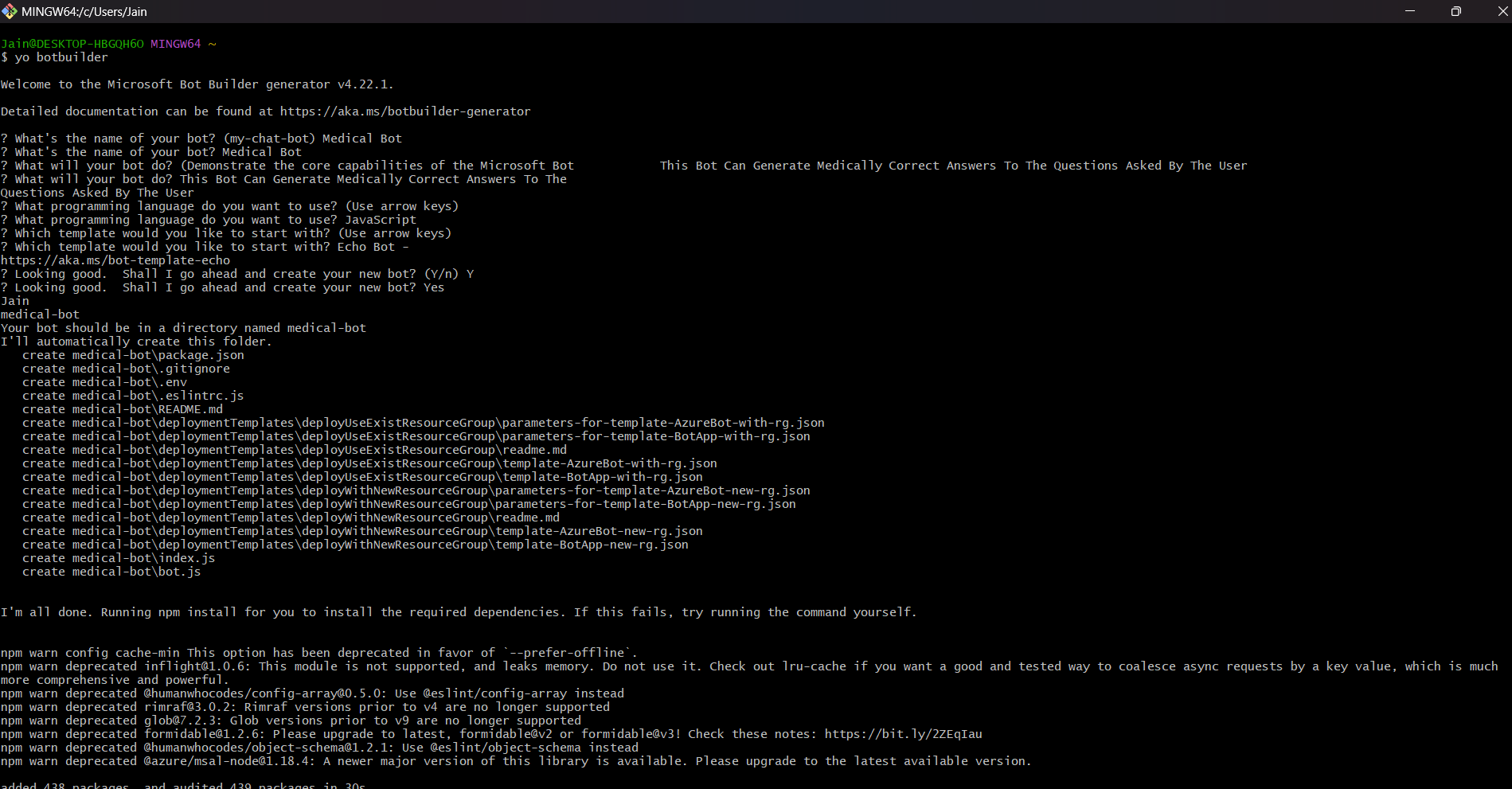


Figure 5.3.3: Done Finalizing the Medical Bot

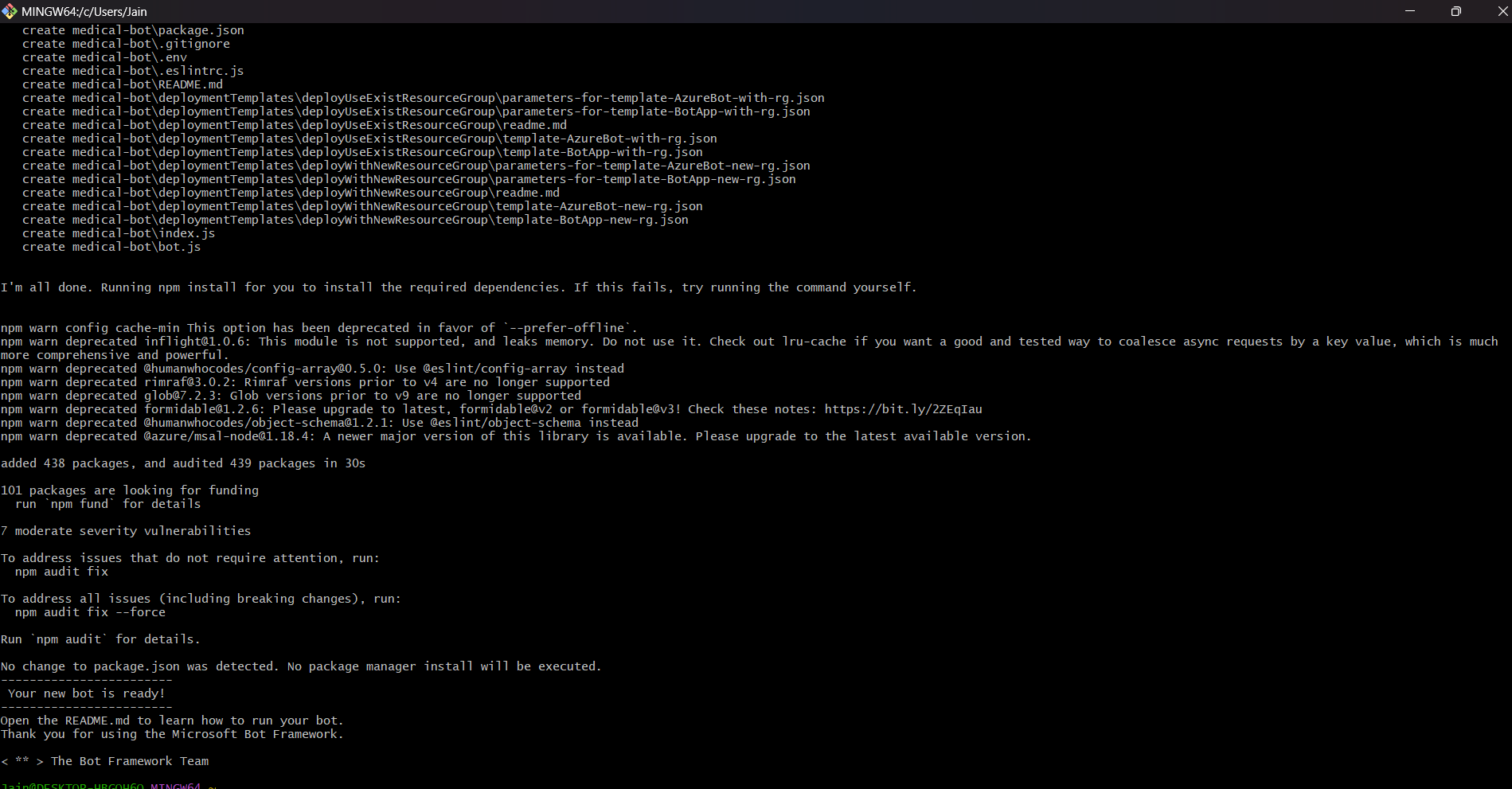


Figure 5.3.4: Snapshot of bot.js File

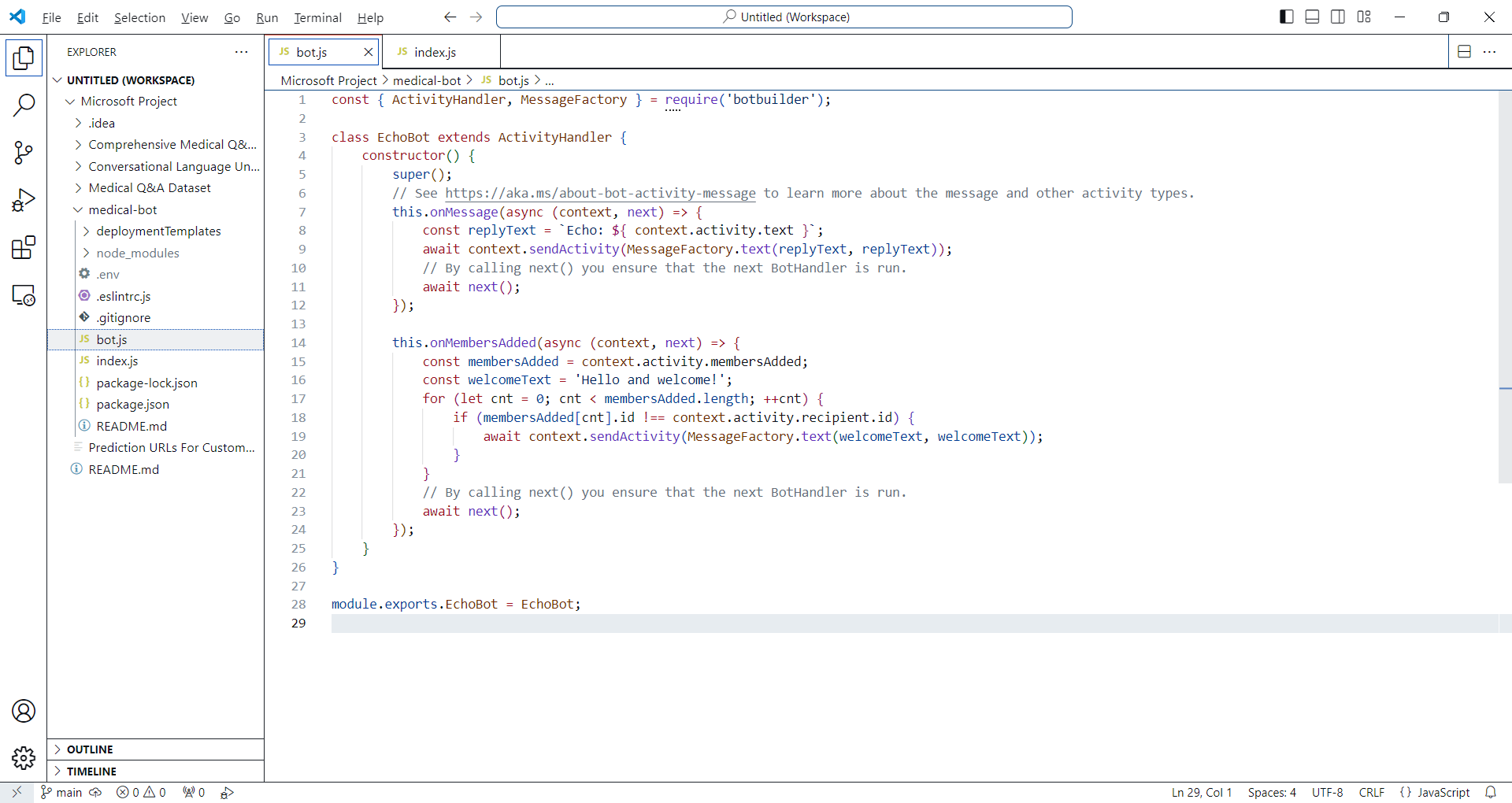


Figure 5.3.5: Snapshot of index.js File

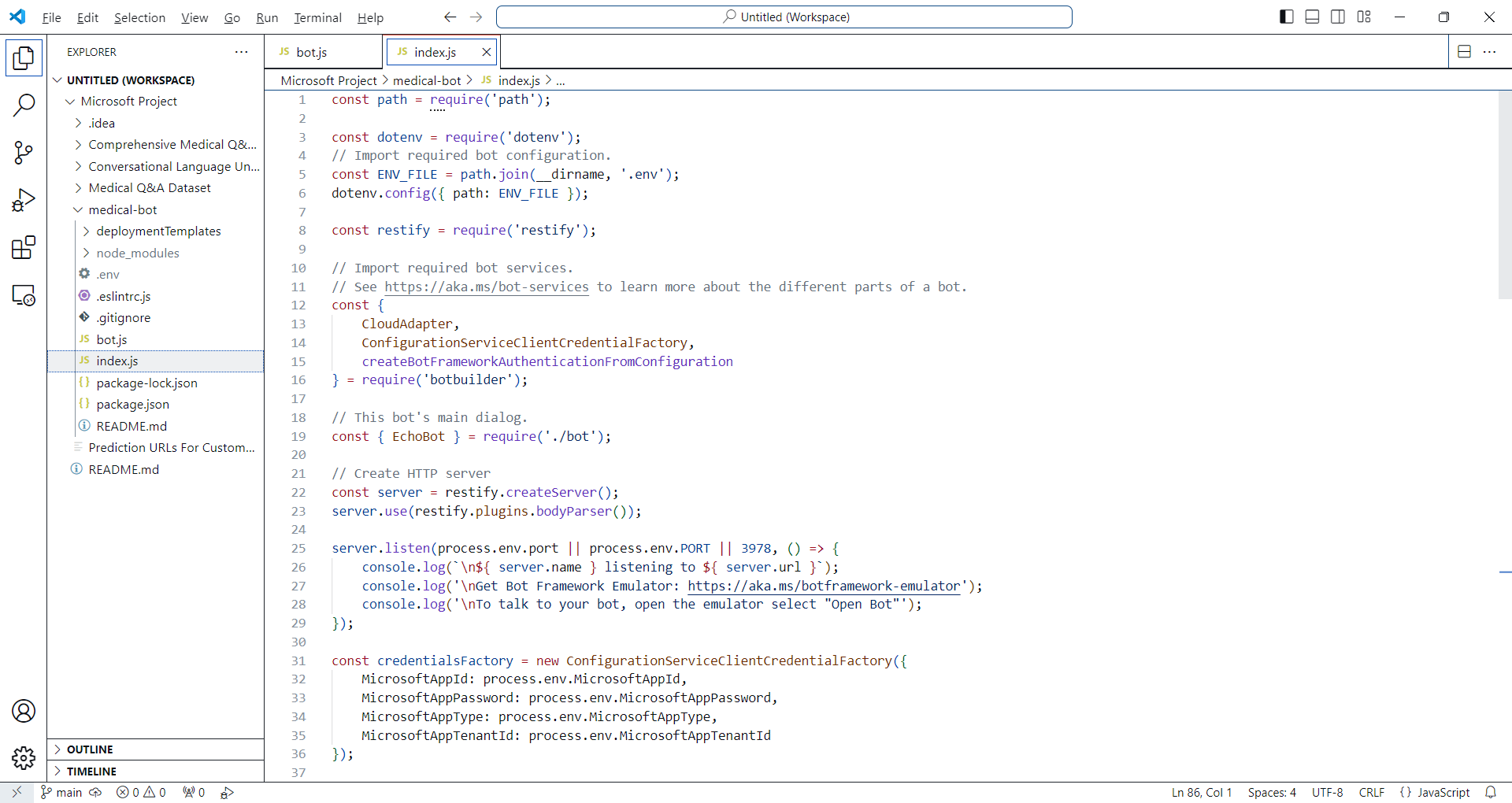


Figure 5.3.6: Creating a Bot in Bot Framework Emulator

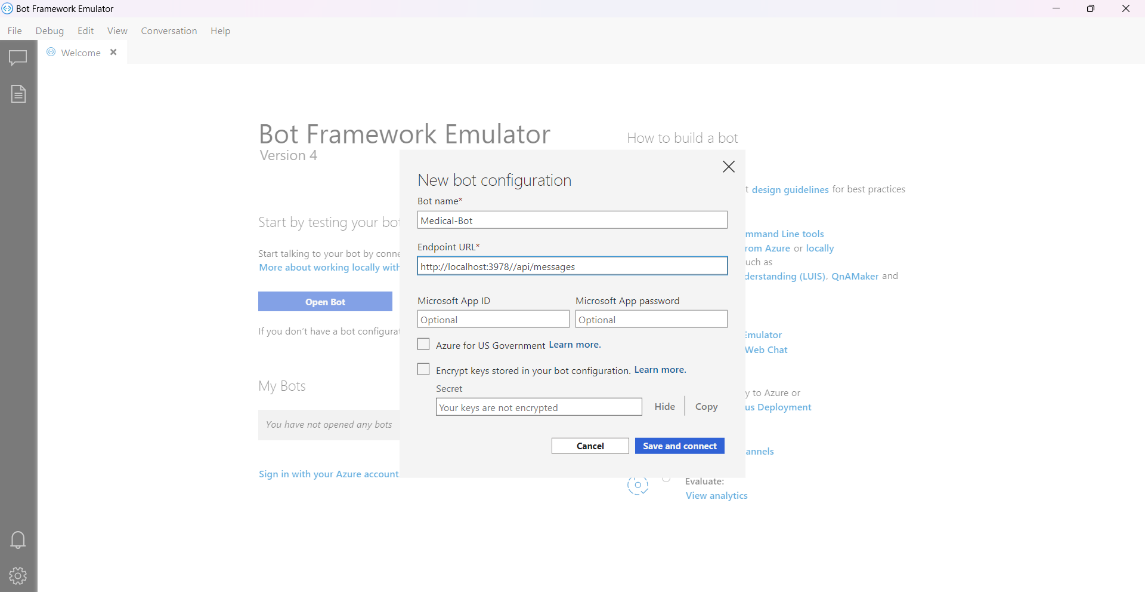


Figure 5.3.7: Saving Medical Bot File

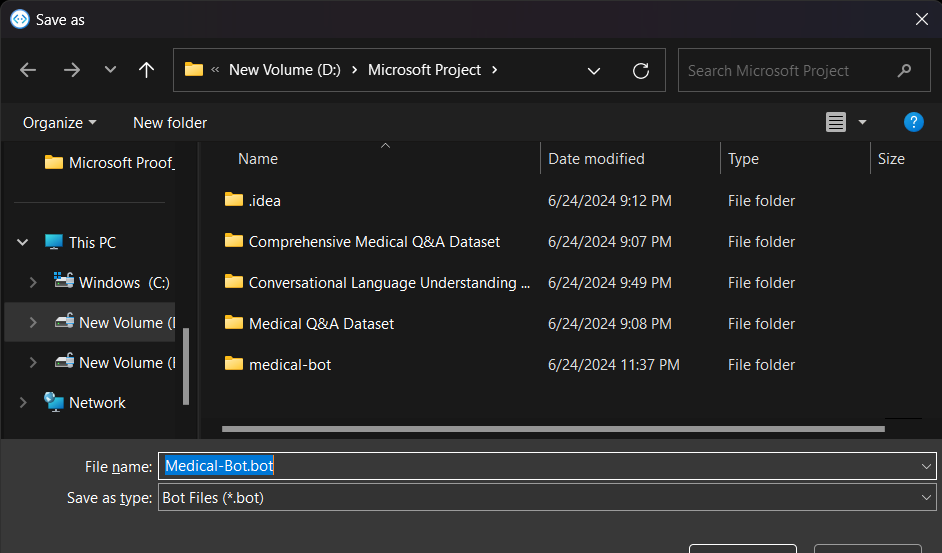
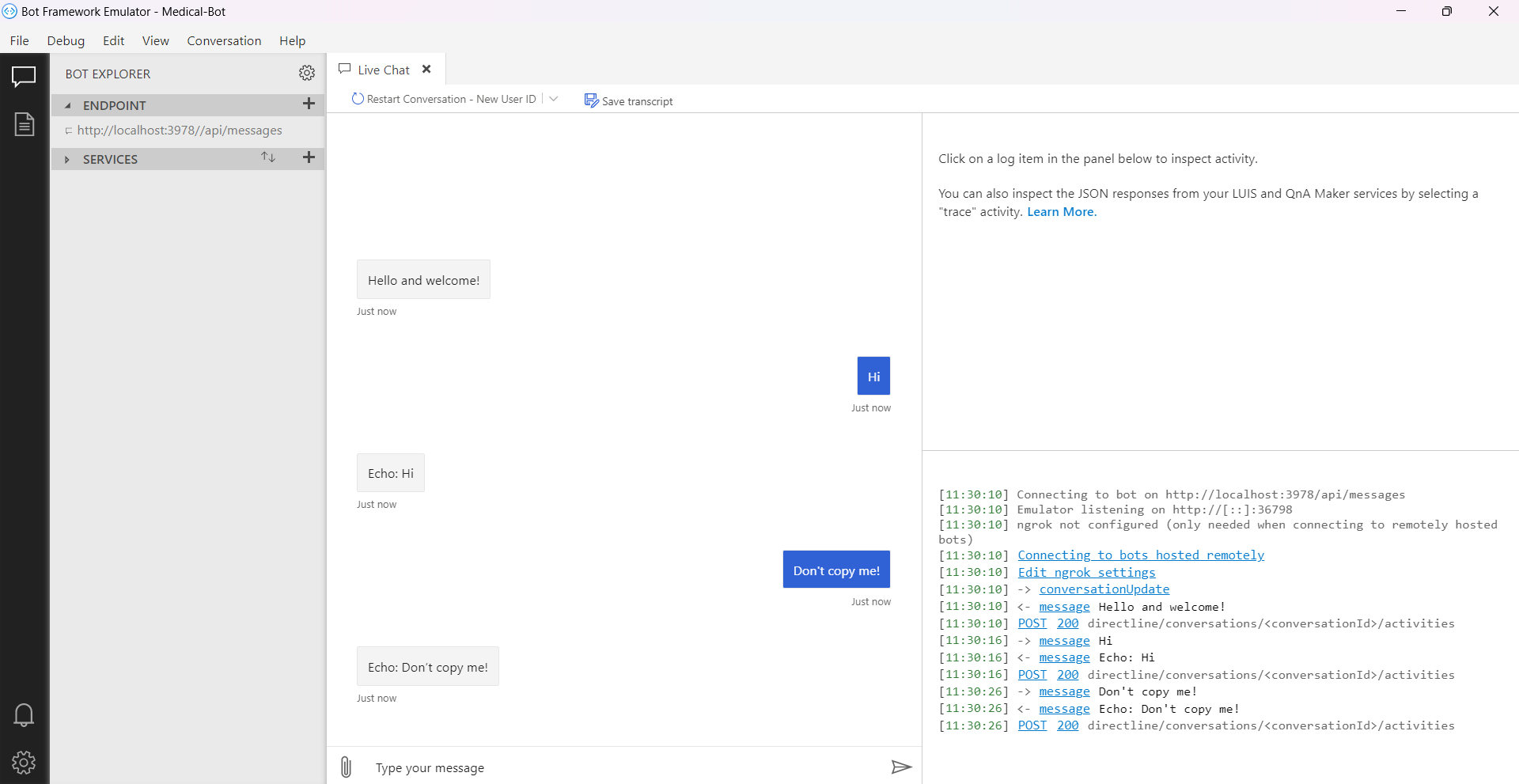


Figure 5.3.8: Testing the Saved Bot Model



**6. ANALYSIS**

The training significantly advanced my understanding of AI and its applications within the engineering profession. It provided me with a blend of technical and non-technical skills that are essential for a career in AI and machine learning.

**6.1 Technical Skills Acquired**

During the training, I developed a deep understanding of AI model development and deployment. Working extensively with Azure’s suite of AI services, I learned how to:

* **Develop AI Models**: Using Azure Machine Learning Studio, I gained hands-on experience in creating, training, and deploying machine learning models. This involved working with no-code and low-code environments, making the process efficient and accessible.
* **Utilize Cognitive Services**: I became proficient in using Azure Cognitive Services, such as Computer Vision for image analysis, Custom Vision for image classification and object detection, Face API for facial recognition, and Form Recognizer for document processing.
* **Implement Conversational AI**: Through the development of a customer service system, I learned to use Custom Question Answering and Conversational Language Understanding services, enhancing my skills in natural language processing.

**6.2 Non-Technical Skills Acquired**

The training also emphasized the importance of non-technical skills:

* **Project Management**: I learned to manage project timelines, set milestones, and ensure timely completion of tasks. This included coordinating with peers and supervisors to maintain project alignment.
* **Teamwork**: The collaborative nature of the training allowed me to develop strong teamwork skills. I learned the value of clear communication, cooperation, and mutual support in achieving project goals.
* **Problem-Solving**: The iterative process of testing and debugging AI models honed my problem-solving abilities. I learned to approach challenges methodically and find effective solutions.

**6.3 Organizational Structure and Team Dynamics**

The organization was structured with clear roles and responsibilities, ensuring that all aspects of the syllabus were covered comprehensively. Individuals worked together seamlessly, with technical employees, including trainers, being highly informative and responsive. This cooperative environment facilitated a productive learning experience and ensured that any issues or questions were promptly addressed.

**6.4 Company Initiatives**

One notable initiative observed during the training was the reimbursement of training costs upon passing the exam. This incentive motivated thorough preparation and dedication, as the financial reward provided an additional layer of motivation to succeed.

**6.5 Performance Analysis**

Throughout the training, I demonstrated consistent dedication and focus, which led to passing the exam on my first attempt. My primary strengths included:

* **Solid Understanding of AI Concepts**: I developed a strong grasp of computer vision algorithms and the overall AI concepts taught during the training.
* **Application of Knowledge**: I successfully applied theoretical knowledge to practical scenarios, developing and deploying AI models that met the project requirements.

**6.6 Areas for Improvement**

While the training was largely successful, I identified generative AI as an area for improvement. Although I gained a good understanding of various AI technologies, generative AI remained a challenging concept. In the future, I would focus more on exploring and understanding generative AI models and their applications.

**7. CONCLUSION**

The summer training program was immensely valuable in advancing both my technical and organizational understanding of the engineering profession. It provided a comprehensive learning experience that significantly enriched my knowledge and skills in AI and machine learning.

**7.1 Advancement in Technical Understanding**

Through hands-on experience with Azure AI services, I gained a deep understanding of various AI technologies and their applications. The training allowed me to:

* **Develop and Deploy AI Models**: I learned the complete lifecycle of AI model development, from data preparation and model training to testing and deployment. Working with Azure Machine Learning Studio and Cognitive Services, I was able to build sophisticated AI models that address real-world problems.
* **Practical Application of AI Technologies**: The practical nature of the training enabled me to apply theoretical concepts to real-world scenarios. This practical exposure was crucial in solidifying my understanding of AI and machine learning principles.
* **Technical Problem-Solving**: The training also honed my problem-solving skills, as I encountered and overcame various technical challenges while developing AI solutions.

**7.2 Enhancement of Organizational Skills**

The training also advanced my organizational understanding:

* **Project Management**: I learned to manage projects effectively, ensuring timely completion of tasks and meeting project goals. This included setting milestones, coordinating with team members, and managing resources efficiently.
* **Teamwork and Collaboration**: Working in a team environment taught me the importance of collaboration and clear communication. I experienced firsthand how effective teamwork can drive the success of engineering projects.

**7.3 Benefits Acquired from the Training**

The training provided several benefits that will be valuable in my future career:

* **Improved AI Skills**: I developed a strong foundation in AI technologies, particularly in areas such as computer vision, natural language processing, and conversational AI.
* **Enhanced Project Management Capabilities**: The experience of managing and executing projects from start to finish improved my organizational and project management skills.
* **Increased Confidence and Motivation**: Successfully completing the training and passing the exam on the first attempt boosted my confidence in my abilities and motivated me to continue learning and growing in the field of AI.

**7.4 Enrichment of Knowledge**

The training enriched my knowledge by providing exposure to cutting-edge AI technologies and real-world applications. It highlighted the importance of continuous learning and staying updated with advancements in AI.

**7.5 Areas for Further Improvement**

While the training was comprehensive, it also revealed areas for further improvement:

* **Generative AI**: I identified generative AI as an area where I need to deepen my understanding. Future training programs could include more focused content on advanced AI topics like generative models.
* **Practical Applications**: Increasing the emphasis on practical applications and real-world case studies would enhance the learning experience, providing more opportunities to apply theoretical knowledge to practical scenarios.

**7.6 Suggestions for Improvement of the Training Program**

Based on my experience, I suggest the following improvements for the training program:

* **Focus on Advanced AI Topics**: Incorporating more advanced topics, such as generative AI, would provide a more comprehensive understanding of the field.
* **Emphasis on Practical Applications**: Including more hands-on projects and real-world case studies would enhance practical learning and better prepare trainees for industry challenges.

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**9. APPENDIX**

List all supporting material such as: a brief introduction to the hosting firm, its management and administrative structure; sample plans or drawings; technical documents and literature; design and calculation sheets; and other relevant material, daily project task.

|  |  |  |
| --- | --- | --- |
| 9.6 Project Daily Task | | |
| Date | **Day** | **Work** |
| 19th may,2016 | Monday | Project alloted- IT ASSET MANAGEMENT ; studied about GLPI and PHP modules |
| 20th may,2016 | Tuesday | WAMP server installation, GLPI installation, configurations |
| 21st may,2016 | Wednesday | PHP and MySQL connectivity; made a table using phpmyadmin and mysql |
| 22nd may,2016 | Thursday | backup and recovery of GLPI helpdesk of POWERGRID |
| 23rd may,2016 | Friday | Free |
| 26th may,2016 | Monday | Study of Ticket Management System in GLPI; creation of new user in GLPI |
| 27th may,2016 | Tuesday | Editing and study of the php pages of the GLPI tickets and users and their forms; php mini website on Video Conference |
| 28th may,2016-30th may,2016 | Wednesday-Friday | Free |
| 2nd june,2016 | Monday | making of mini website in php (display information in grid form by selecting region and location) |
| 3rd june,2016 | Tuesday | php website on VC modified to 4 pages with more linking of pages dynamically |
| 4th june,2016 | Wednesday | php website on VC progressed further more |
|  |  |  |

**10. PROJECT AT A GLANCE**

Figure 10.1: Final Snapshot of medicalbot.js File

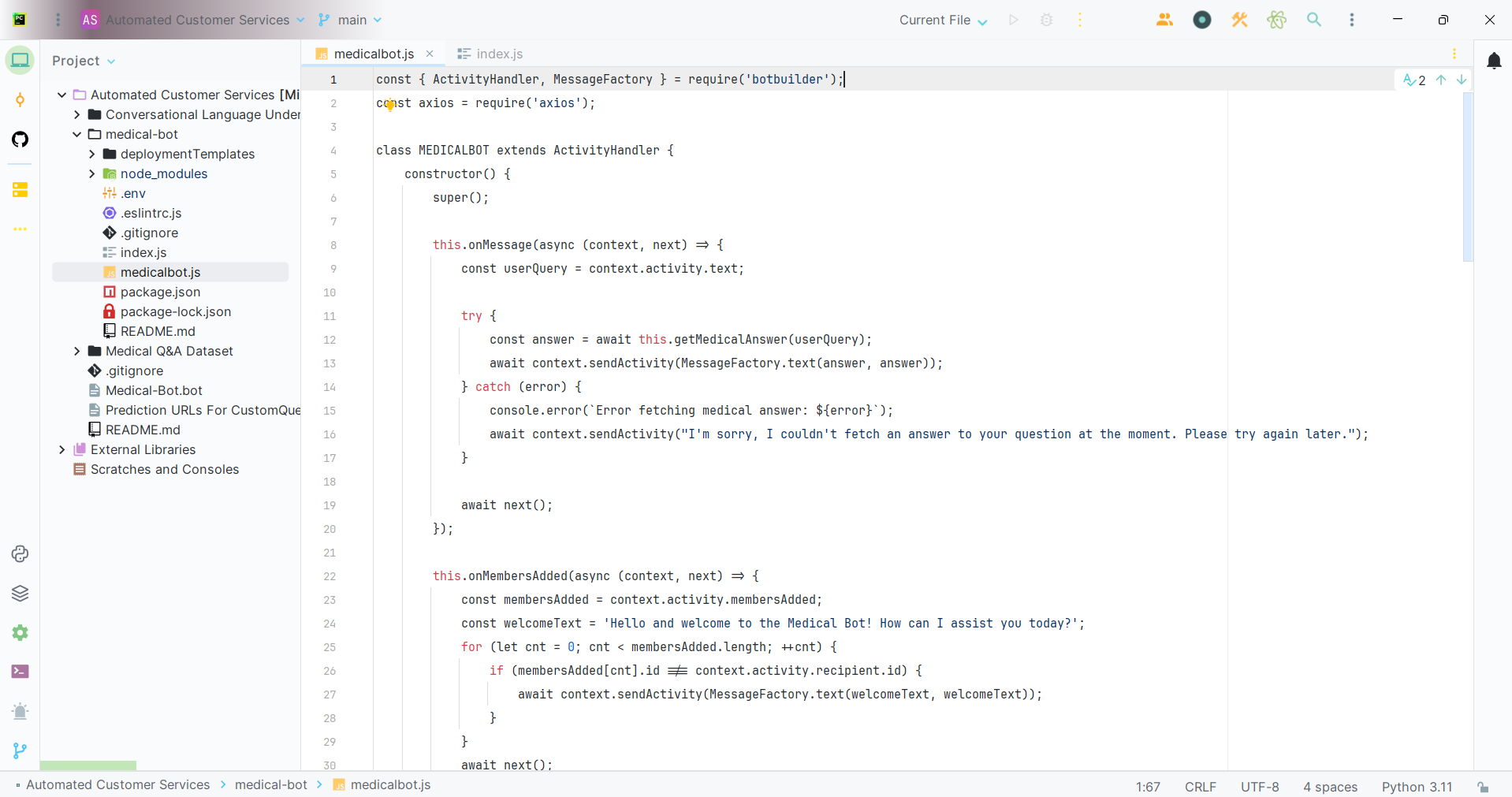


Figure 10.2: Final Snapshot of index.js File

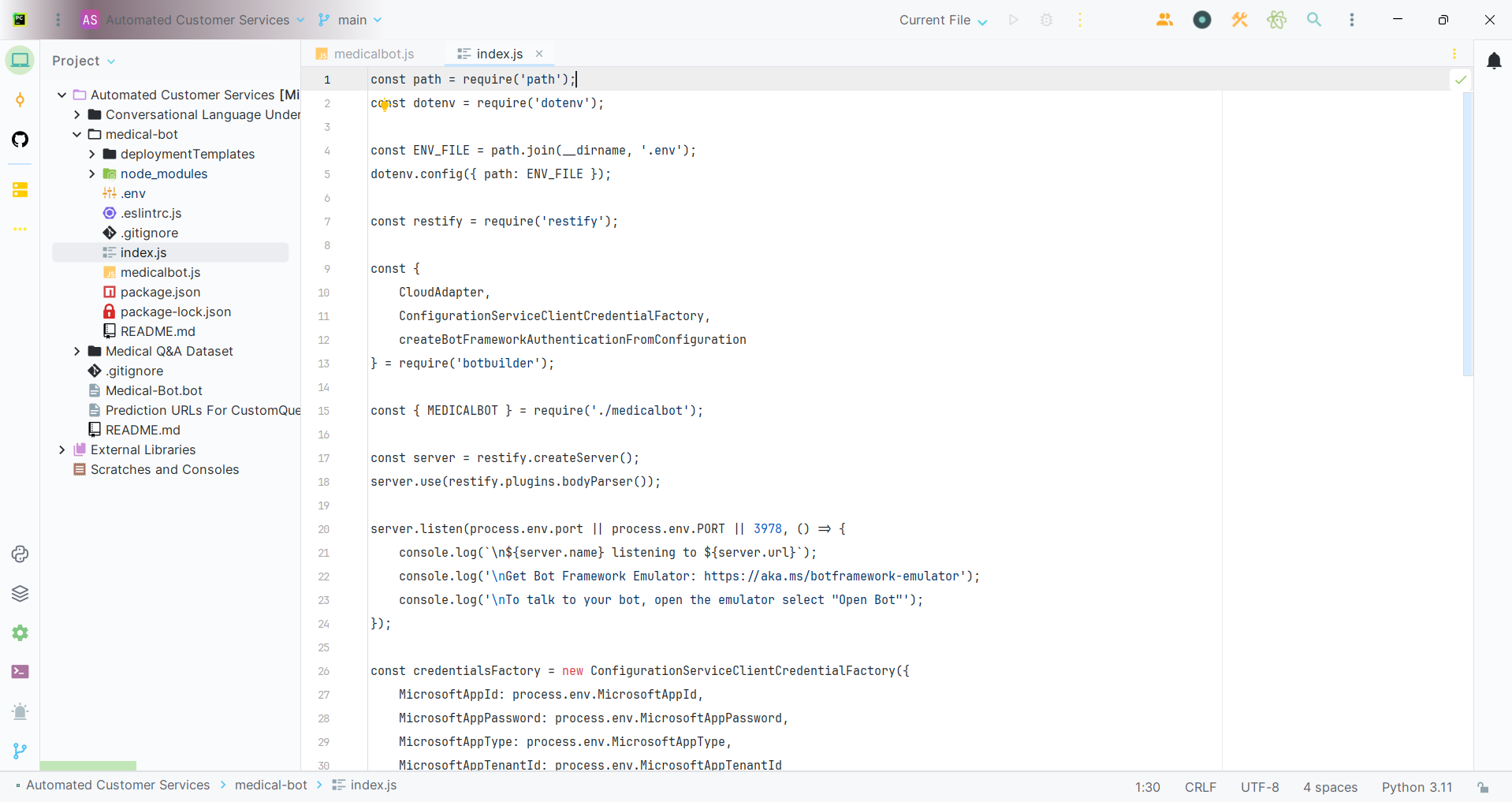


Figure 10.3: Executing the index.js File



Figure 10.4: Running the Bot Framework Emulator

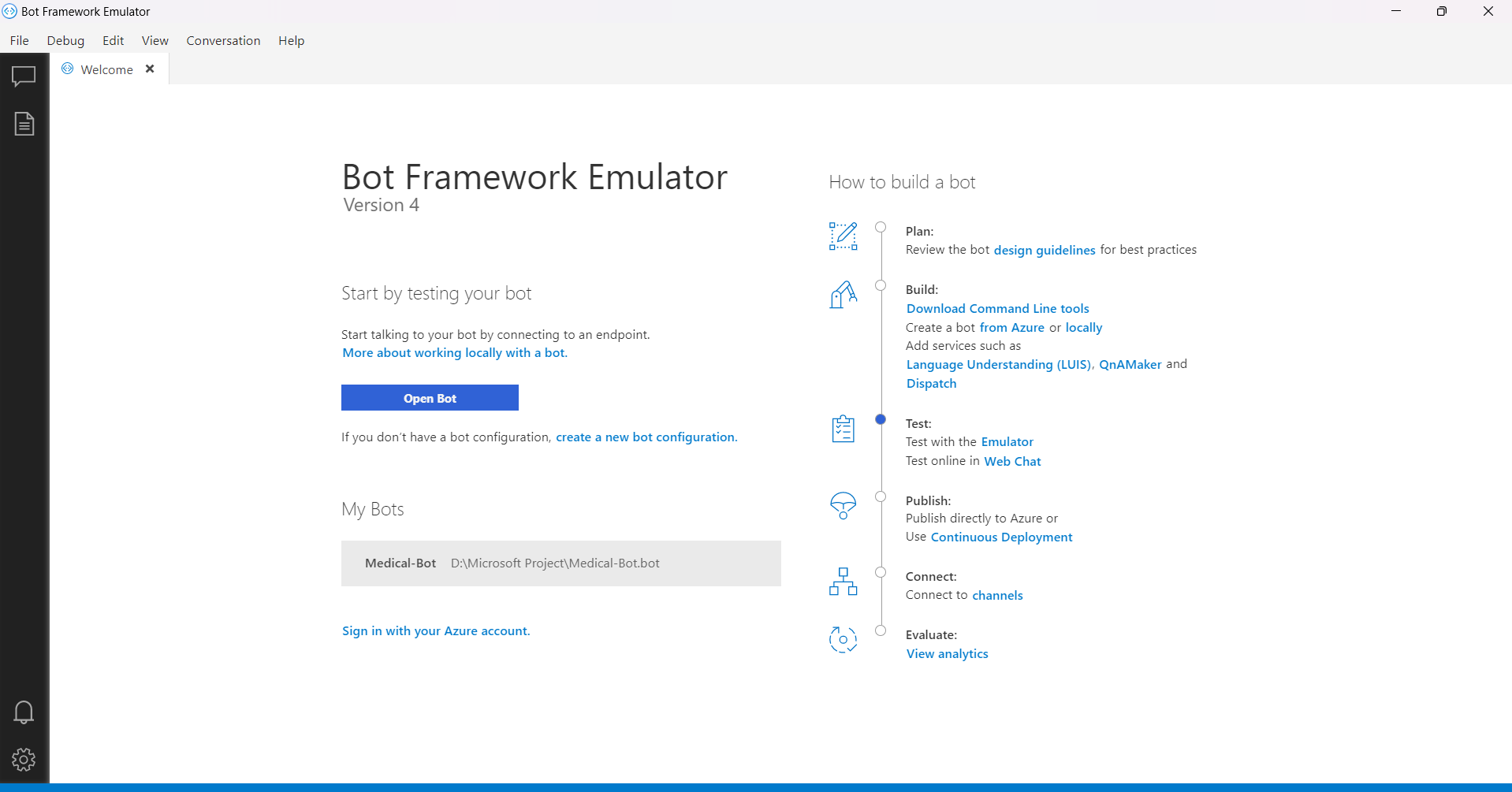


Figure 10.5: Connecting the Saved Medical Bot

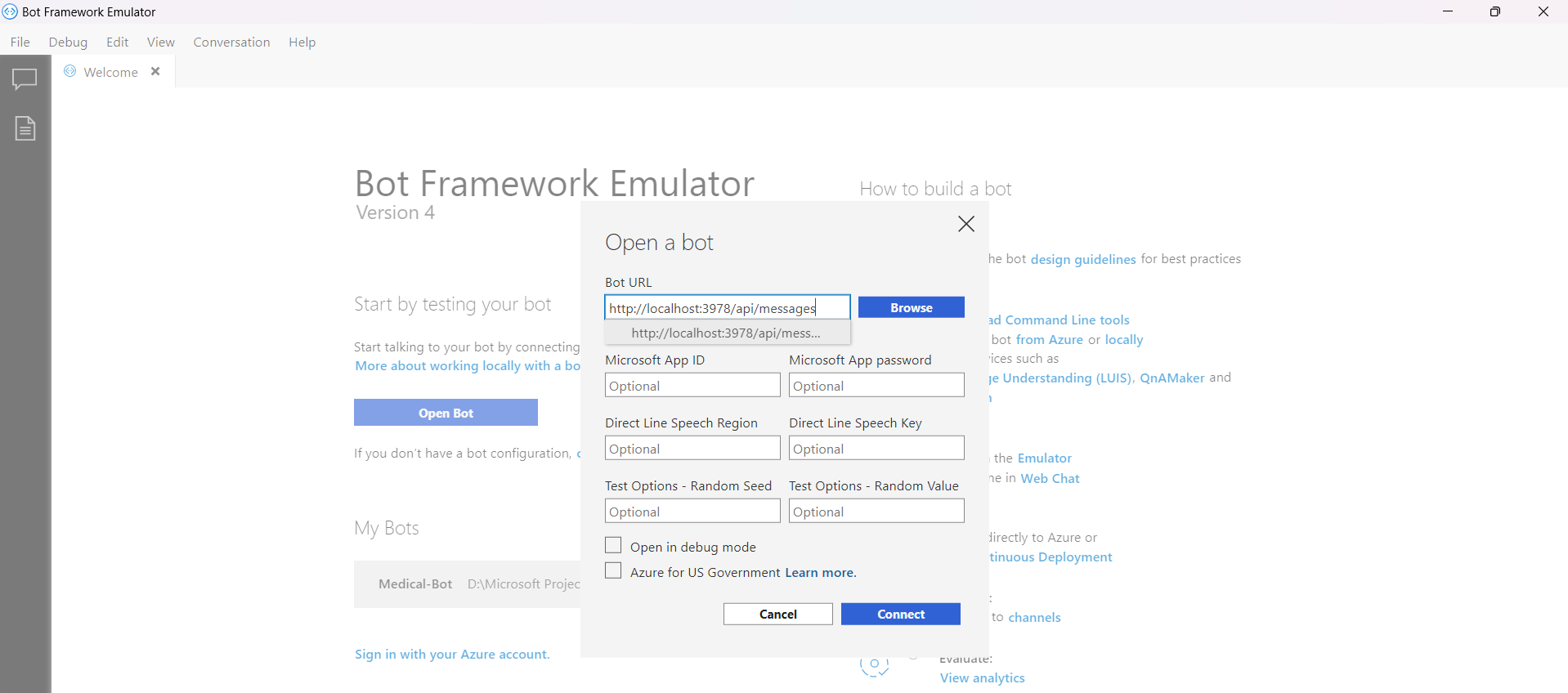


Figure 10.5: Testing the Live Medical Bot

